



Release overview table

Name of service	Standard	Pro	Professional support	Detailed explanation	Submission format	Deadline
Contents of packages						
Stand reservation	1,6 m wide table, 2 chairs, bulletin board	3,2 m wide table, 4 chairs, bulletin board	6 m ² built up stand, uniform stand inscription, 1 information desk, 1 table, 3 db chairs	Our exhibitors can select the stand places from the places reserved for the given package. They can select in the order of receipt of the signed order forms.	You can choose in consultation with the sales contact of Frissdiplomás Kft.	2022.04.14
Usage of parking	2 cars	4 cars	6 cars	Our exhibitors can use the private parking lot of the ELTE Lágymányosi Campus on the day of the event.	Please send the license plate numbers by e-mail to the contact person.	2022.04.26
Catering	2 people	4 people	6 people	Catering package for one person: small cake package, 2 * 0.5l of mineral water, 2 drink tickets that can be exchanged for tea or coffee in the buffet on the gallery of the exhibition area	-	-
Placing flyers in the visitors folder	X	✓	✓	Placing a flyer and brochure (maximum 4 pages) promoting the exhibitor and their job opportunities, in A/4 size folders, distributed to visitors upon entry. The planned number of visitor folders is 1000	Please send the flyers and the brochures to the office of the Eötvös Loránd University Career Center, at the time agreed with the technical contact: 1053 Budapest, Egyetem tér 5. (buliding on the corner of the square with ELTE5 sign)	2022.04.21
Giving a presentation on a pre-arranged topic	X	X	✓	Presenting for 20-25 minutes on the stage set up at the event venue, on a topic agreed upon previously.	Please discuss the topic with the technical contact and email them the name(s) of the speaker(s), their title within the company and the title of the presentation.	2022.04.21
Roll-up placement in the stage area	X	X	✓	Placing a roll-up on or next to the stage where the performances take place. The roll-ups will be there throughout the event, regardless of the performer.	Please bring the roll-up with you to the event so we can place it before opening.	2022.04.28
Publication of a job advertisement on the ELTE Job Portal(allasborze.elte.hu)	✓	✓	✓	- text description - 1 coverpicture (png or jpg, max. 1200x600 px) - 1 company logo (1:1 page ratio, max. 400x400 px sized png or jpg) - the job advertisement will be available for 30 days	Advertising from here: https://allasborze.elte.hu/uj-allashirdetes/	2022.04.19
Sharing the job advertisement published on the ELTE Job Portal (allasborze.elte.hu) in the Facebook group called "ELTÉ-sektől ELTÉ-seknek" with 13000 members	3 jobs	5 jobs	10 jobs	Posting a clickable post with a picture and a short text, pointing to a job advertisement published on allasborze.elte.hu .	Please upload the advertisements to the allasborze.elte.hu page, in advance and upload the image and the text of the facebook post on the order form. If you upload more positions to the Jog Fair site, than the quantity to be shared for the package, please indicate separately which positions you are requesting to be shared.	2022.04.21



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<p>Creation of a Landing page on the allasborze.elte.hu website:</p> <ul style="list-style-type: none"> - Posting this page in the "Állásajánlatok ELTE-sektől ELTE-seknek" Facebook group - a post about the company and the landing page on the event's facebook page 	✓	✓	✓	<p>Landing Page materials:</p> <ul style="list-style-type: none"> - text description (1000-3000 characters), layout, supplemented with images, in Word format. Please attach the images you want to embed in jpg or png format! - job offer lead: name and short description of the position (details, eg without salary or application link) - For the cover image of the article: jpg or png image with a size of 1200x600 px - YouTube or Facebook link to embed videos <p>Facebook post materials:</p> <ul style="list-style-type: none"> - post text - image attached to the post in jpg or png format 	Please send it to the technical contact by e-mail in Word and image format. We are trying to copy the formatted document you sent.	2022.04.21
Indication of the partner on the official communication materials of the event	X	X	✓	max 400x400 px sized png vagy jpg	Please send the company logo in the form of an image file (jpg or png) to the technical contact by e-mail.	2022.04.18
Additional on scene services						
Presentation on a pre-arranged topic	limited number available	limited number available	included in the package	Presenting for 20-25 minutes on the stage set up at the event venue, on a topic agreed upon previously.	Please discuss the topic with the technical contact and email them the name(s) of the speaker(s), their title within the company and the title of the presentation.	2022.04.21
Additional parking spaces further to the contents of the package	optional (can be ordered separately)	optional (can be ordered separately)	optional (can be ordered separately)	Our exhibitors can use the private parking lot of the ELTE Lágymányosi Campus on the day of the event.	In addition to the parking spaces provided in the package, please request the extra parking spaces on the order form. Please send the license plate numbers by e-mail to the contact person.	2022.04.26
Prints on the inside if the visitors folder	available for only 1 exhibitor (if ordered)	available for only 1 exhibitor (if ordered)	available for only 1 exhibitor (if ordered)	Placing a flyer and brochure (maximum 4 pages) promoting the exhibitor and their job opportunities, in A/4 size folders, distributed to visitors upon entry. The planned number of visitor folders is 1000	Please email the printable image file (preferably in .png format, taking into account the margins due to the print range) to the technical contact.	2022.04.18
Rental Equipment (bar stool, bar table, standing and table brochure holder, coat hanger, 40" and 50" display on stand)	optional (can be ordered separately)	optional (can be ordered separately)	optional (can be ordered separately)	Rental of on-site equipment to help the settler and the promotion of the exhibitor for the duration of the event.	Please indicate the type and number of equipment you want to rent on the order form.	2022.04.14



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Additional online services						
Publication of job advertisements and landing page in the faculty newsletter	optional (can be ordered separately) max. 3 faculties, max. 3 links/letter OR max. 5 faculties, max. 5 links/letter	optional (can be ordered separately) max. 3 faculties, max. 3 links/letter OR max. 5 faculties, max. 5 links/letter	optional (can be ordered separately) max. 3 faculties, max. 3 links/letter OR max. 5 faculties, max. 5 links/letter	<p>Opportunity to appear in the newsletter sent to ELTE students with faculty targeting. Please upload the advertisements to the allasborze.elte.hu website in advance</p> <p>The letter shows the following:</p> <ul style="list-style-type: none"> - company name at the beginning of the paragraph which is summarizing your own positions - one position, one image, a short descriptive text and a button pointing to the entry created on the job fair page <p>You can view one of the faculty letters of the November 2021 event by clicking here.</p>	<p>Please upload the advertisements to the allasborasborze.elte.hu website in advance.</p> <p>In a separate table please gather to which faculty you would like to send which positions, indicating the names of the positions uploaded to the allasborze.elte.hu website., and send these to the technical contact.</p> <p>In addition, please send the text and images in the letter to the technical contact by email.</p>	2022.04.19
Follow-up eDM for registered participants	optional (can be ordered separately) max. 5 links	optional (can be ordered separately) max. 5 links	optional (can be ordered separately) max. 5 links	<p>The letter contains the following:</p> <ul style="list-style-type: none"> - the name of the company in the heading of the paragraph - a short description of the company (approx. 200 characters) - the name of the currently open positions with a link, so the reader gets to the advertisement created on the ELTE job fair page of the given position <p>You can view the Follow-up letter for the November 2021 event by clicking here.</p>	<p>Please upload the advertisements to the allasborze.elte.hu website in advance.</p> <p>If you have uploaded more positions to the Job Fair page than the quantity to be shared for the package, please indicate which positions you are requesting to share.</p> <p>Please send the text and image in the email to the technical contact.</p>	2022.04.28
Publication of a PR article on the website (karrierkozpont.elte.hu) and on the Facebook page on Elte Career Center	optional (can be ordered separately)	optional (can be ordered separately)	optional (can be ordered separately)	<p>PR article materials:</p> <ul style="list-style-type: none"> - text description (1000-3000 characters), layout, supplemented with images, in Word format. Please attach the images you want to embed in jpg or png format! - For the cover image of the article: 400x400 px jpg or png image - YouTube or Facebook link to embed videos <p>Career Center Facebook Post Materials:</p> <ul style="list-style-type: none"> - post text - image attached to the post in jpg or png format 	<p>Please send it to the technical contact by e-mail in Word and image format. We are trying to copy the formatted document you sent.</p>	2022.04.20
Targeted custom EDM (containing customer communication only)	optional (can be ordered separately) max. 3 programmes /letters	optional (can be ordered separately) max. 3 programmes /letters	optional (can be ordered separately) max. 3 programmes /letters	<ul style="list-style-type: none"> - text description (300-400 characters) - graphics (1: 1 ratio png or jpg, up to 400x400 px) - precise definition of the target audience considering the start of training, language skills etc. Several clickable links for the content relevant to the target audience can be included in the email 	<p>Please send it to the technical contact by e-mail in formatted, layout format. We will try to copy the sent document.</p>	2022.04.22



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Featured ad on the allasborze.elte.hu website (slider) in the last 2 weeks before the event	optional (can be ordered separately)	optional (can be ordered separately)	optional (can be ordered separately)	980x200 px sized jpg or png	Please send it in an image file (jpg or png) format to the technical contact via e-mail	2022.04.15
Featured ad on the karrierkozpont.elte.hu website (slider) in the last 2 weeks before the event	optional (can be ordered separately)	optional (can be ordered separately)	optional (can be ordered separately)	980x200 px sized jpg or png	Please send it in an image file (jpg or png) format to the technical contact via e-mail	2022.04.15