

## ADVERTISING SERVICES



#### **CAREER NEWSLETTERS**

TARGETED NEWSLETTER GENERAL NEWSLETTER

## SOCIAL MEDIA

FACEBOOK, INSTAGRAM PUBLISHING JOB OFFERS, PR ARTICLES

## **ONLINE PLATFORMS**

ALLASBORZE.ELTE.HU KARRIER.ELTE.HU JOB OFFERS, PR ARTICLES



LECTURES, TRAININGS





#### TARGETED NEWSLETTER



#### TARGETED EMAIL FOR ELTE STUDENTS:

TARGETING BY MAJORS

THE JOB OFFERS APPEAR ON **ALLASBORZE.ELTE.HU** AND **KARRIER.ELTE.HU** AS WELL (FREE)



THE NUMBER OF **OPENINGS** AND **CLICKS**ARE VALIDATED BASED ON THE EMAIL SOFTWARE

OPENING RATE: **UP TO 75%**LEAD CLICK RATE: **UP TO 20%** 



PRICE: 35 000 HUF / NEWSLETTER\*

\*A LETTER WILL BE SENT TO 3 MAJORS AT THE SAME TIME

**EXCEPT: FACULTY OF INFORMATICS** 

#### GENERAL CAREER NEWSLETTER



NEWSLETTER SENIDING OPTION, TARGETING BY FACULTIES OR RECENT GRADUATES

THE JOB OFFERS APPEAR ON ALLASBORZE.ELTE.HU AND KARRIER.ELTE.HU AS WELL (FREE)



THE NUMBER OF **OPENINGS** AND **CLICKS**ARE VALIDATED BASED ON THE EMAIL SOFTWARE

OPENING RATE: 50%



#### PRICES:

TARGETED BY FACULTIES: **15 000 HUF / LETTER/ FACULTY**NEWSLETTER SENT TO ALL RECIPIENTS\*: **80 000 HUF / LETTER** 

\*UP TO 53 000 RECIPIENTS!

EXCEPT: FACULTY OF INFORMATICS



### PRIVATE FACEBOOK GROUP



"ÁLLÁSAJÁNLATOK ELTE-SEKTŐL ELTE-SEKNEK" PRIVATE FACEBOOK GROUP



MORE THAN 14 000 MEMBERS



CURRENT AND GRADUATED ELTE STUDENTS



DAILY UPDATED CONTENT



PRICE:

PINNED POST IN THE FACEBOOK GROUP:

20 000 HUF / WEEK

#### **FACEBOOK & INSTAGRAM**

SOCIAL MEDIA PLATFORMS OF ELTE CAREER CENTER



**ELTE KARRIERKÖZPONT**NEARLY 8000 LIKES



ELTEKARRIERKOZPONT NEARLY 1000 FOLLOWERS

PUBLISING CONTENT ABOUT **JOB OFFERS**, **PR** ÉS **EMPLOYER BRANDING ARTICLES** IN FACEBOOK AND INSTAGRAM **STORY** 

POSTING **ARTICLES**AT THE **FACEBOOK PAGE**OF CAREER CENTER





#### **ALLASBORZE.ELTE.HU**

OFFICIAL JOB PORTAL OF ELTE



43 000 USER ANNUALLY



147 000 PAGEVIEWS PER YEAR



#### PRICES:

5 JOB ADVERTISEMENTS: 15 000 HUF

10 JOB ADVERTISEMENTS: 25 000 HUF

20 JOB ADVERTISEMENTS: 40 000 HUF

PINNED JOB OFFER: 10 000 HUF / WEEK

LANDING PAGE: 15 000 HUF

THE PRICE INCLUDES SHARING ADVERTISEMENTS IN THE FACEBOOK GROUP, THE EXCEPTION TO ALL OF THIS: IT JOB OFFERS

THE PUBLICATION OF JOB ADVERTISEMENTS IS FREE OF CHARGE FOR PUBLIC EDUCATION INSTITUTIONS AND THE UNIVERSITY.

#### KARRIER.ELTE.HU

A PROFESSIONAL WEBSITE FOR SUPPORTING JOB SEARCH, CAREER DEVELOPMENT AND PUBLISHING PR ARTICLES



61 000 USER ANNUALLY



193 000 PAGEVIEWS PER YEAR



PRICES:

PR ARTICLE: 15 000 HUF / ARTICLE



## INDEPENDENT LECTURE, TRAINING



OPEN LECTURE WITHOUT LIMITED NUMBER OF PARTICIPANTS / INTERACTIVE TRAINING OF A SMALL GROUP FOR ELTE STUDENTS



FULL SERVICE **MARKETING** RELATED TO THE EVENT



PROVIDED **ONLINE PLATFORM** (TEAMS)
OR **LECTURE HALL** 



**EMPLOYER BRANDING** 



PRICE:

35 000 HUF / OCCASION\*

\*WE PROVIDE DISCOUNT OR EVEN FREE OPPORTUNITY FOR CERTAIN CONTENT.

#### INFORMATION & APPLICATION:



MUNKAEROPIAC@KANCELLARIA.ELTE.HU

# CONTACT



#### **ELTE CAREER CENTER**



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# ADVERTISING SERVICES INFORMATION ABOUT CAREER DAYS



IMPORTANT INFORMATION ABOUT OUR ADVERTISING SERVICES:
PRICES DO NOT INCLUDE VAT!

