



ADVERTISING SERVICES



CAREER NEWSLETTERS

TARGETED NEWSLETTER
GENERAL NEWSLETTER



SOCIAL MEDIA

FACEBOOK, INSTAGRAM
PUBLISHING JOB OFFERS,
PR ARTICLES



ONLINE PLATFORMS

ALLASBORZE.ELTE.HU
KARRIER.ELTE.HU
JOB OFFERS, PR ARTICLES



LECTURES, TRAININGS



CAREER DAYS

CAREER NEWSLETTER



TARGETED NEWSLETTER



TARGETED EMAIL FOR ELTE STUDENTS:
TARGETING BY MAJORS

THE JOB OFFERS APPEAR ON **ALLASBORZE.ELTE.HU** AND **KARRIER.ELTE.HU** AS WELL (FREE)



THE NUMBER OF **OPENINGS** AND **CLICKS**
ARE VALIDATED BASED ON THE EMAIL SOFTWARE

OPENING RATE: **UP TO 75%**
LEAD CLICK RATE: **UP TO 20%**



PRICE: 35 000 HUF / NEWSLETTER*

*A LETTER WILL BE SENT TO 3 MAJORS AT THE SAME TIME
EXCEPT: FACULTY OF INFORMATICS

GENERAL CAREER NEWSLETTER



NEWSLETTER SENIDING OPTION, TARGETING BY
FACULTIES OR **RECENT GRADUATES**

THE JOB OFFERS APPEAR ON **ALLASBORZE.ELTE.HU** AND **KARRIER.ELTE.HU** AS WELL (FREE)



THE NUMBER OF **OPENINGS** AND **CLICKS**
ARE VALIDATED BASED ON THE EMAIL SOFTWARE

OPENING RATE: **50%**



PRICES:

TARGETED BY FACULTIES: **15 000 HUF / LETTER/ FACULTY**
NEWSLETTER SENT TO ALL RECIPIENTS*: **80 000 HUF / LETTER**

***UP TO 53 000 RECIPIENTS!**
EXCEPT: FACULTY OF INFORMATICS



SOCIAL MEDIA

PRIVATE FACEBOOK GROUP



"ÁLLÁSAJÁNLATOK ELTE-SEKTŐL ELTE-SEKNEK"
PRIVATE FACEBOOK GROUP



MORE THAN **14 000 MEMBERS**



CURRENT AND GRADUATED **ELTE STUDENTS**



DAILY UPDATED CONTENT



PRICE:
PINNED POST IN THE FACEBOOK GROUP:
20 000 HUF / WEEK

FACEBOOK & INSTAGRAM

SOCIAL MEDIA PLATFORMS OF ELTE CAREER CENTER



ELTE KARRIERKÖZPONT
NEARLY 8000 LIKES

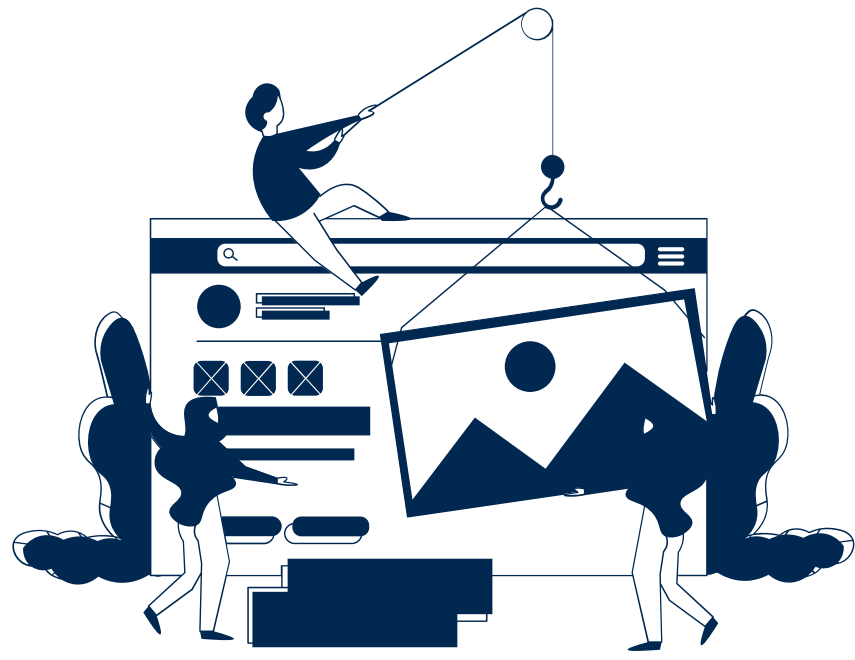


ELTEKARRIERKOZPONT
NEARLY 1000 FOLLOWERS

PUBLISHING CONTENT ABOUT **JOB OFFERS, PR ÉS EMPLOYER
BRANDING ARTICLES** IN FACEBOOK AND INSTAGRAM STORY

POSTING **ARTICLES** AT THE **FACEBOOK PAGE**
OF CAREER CENTER





ONLINE PAGES

ALLASBORZE.ELTE.HU

OFFICIAL JOB PORTAL OF ELTE



43 000 USER ANNUALLY



147 000 PAGEVIEWS PER YEAR



PRICES: POSTING JOBS IS FREE*

PINNED JOB OFFER: **10 000 HUF / WEEK**

LANDING PAGE: **15 000 HUF**

*THIS INCLUDES SHARING ADVERTISEMENTS IN THE
FACEBOOK GROUP,
THE EXCEPTION TO ALL OF THIS: IT JOB OFFERS

KARRIER.ELTE.HU

A PROFESSIONAL WEBSITE FOR SUPPORTING JOB SEARCH,
CAREER DEVELOPMENT AND PUBLISHING PR ARTICLES



61 000 USER ANNUALLY



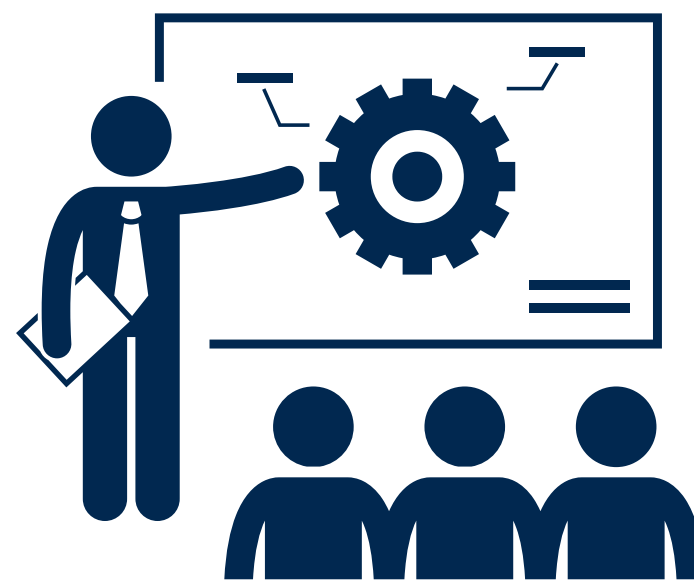
193 000 PAGEVIEWS PER YEAR



PRICES:

PR ARTICLE: **15 000 HUF / ARTICLE**

LECTURES, TRAININGS



INDEPENDENT LECTURE, TRAINING



OPEN LECTURE WITHOUT LIMITED NUMBER OF PARTICIPANTS / INTERACTIVE TRAINING OF A SMALL GROUP FOR ELTE STUDENTS



FULL SERVICE MARKETING RELATED TO THE EVENT



PROVIDED ONLINE PLATFORM (TEAMS) OR LECTURE HALL



EMPLOYER BRANDING



**PRICE:
35 000 HUF / OCCASION***

*WE PROVIDE DISCOUNT OR EVEN FREE OPPORTUNITY FOR CERTAIN CONTENT.

INFORMATION & APPLICATION:



MUNKAEROPAC@KANCELLARIA.ELTE.HU

CONTACT



ELTE CAREER CENTER



**1053 BUDAPEST EGYETEM TÉR 5.
(ELTE5 BUILDING)**



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ADVERTISING SERVICES

INFORMATION ABOUT CAREER DAYS



MUNKAEROPIAC@KANCELLARIA.ELTE.HU

**IMPORTANT INFORMATION ABOUT
OUR ADVERTISING SERVICES:
PRICES DO NOT INCLUDE VAT!**



ELTE
KARRIERKÖZPONT